



# **LYON BUSINESS EVENTS WELCOME CHARTER**

Due to the unprecedented situation in which we currently are, Lyon Convention Bureau and its partners are making special arrangements for your events in 2021.

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## **UNTIL APRIL 30TH 2022 LYON WILL HOST ALL YOUR EVENTS ON EXCEPTIONAL TERMS!**

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**In Lyon, we take care of everything!**



**YOUR TRANSPORT**



**YOUR ACCOMMODATION**



**YOUR PEACE OF MIND**

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**What is the purpose of the business events welcome charter?**

- To bring together the region's major players and thereby make everything easier for the organiser.



# YOUR TRANSPORT

There are many ways to reach Lyon  
and organise your event there.



## 3 TGV STATIONS

including the Part-Dieu train station,  
Europe's no. 1 interchange station

### Connections to the following major cities:

Paris, Geneva, Brussels, London,  
Turin, Milan, Barcelona, Frankfurt



## FRANCE'S 2<sup>ND</sup> BIGGEST PUBLIC TRANSPORT NETWORK

Pass Congress (3€ per person per day)

[tcl.fr/en](http://tcl.fr/en)



## LYON-SAINT EXUPÉRY AIRPORT

Voted **Best European Airport 2019** in the  
10-25 million passenger category

- 130 direct destinations
- 51 airlines
- 30 minutes to the city centre by  
RHONEXPRESS shuttle

# YOUR ACCOMMODATION

The hoteliers of the Lyon region are offering the very best terms for your events



## FREE CANCELLATION UP TO 30 DAYS BEFORE ARRIVAL

Lyon's hoteliers are imposing less restrictive terms and conditions for existing bookings for stays before April 30<sup>th</sup> 2022\*.

### This charter covers all types of B2B events:

convention, meeting, seminar, congress, or trade show from 100 people; in one hotel or in a venue using several hotels.

### 18 929 ROOMS

in the Lyon Metropolitan Region in 2019, including **3,816 in aparthotels**

### 21 HOTELS & APARTHOTEL CHAINS



56 hotels & 3239 rooms



81 hotels & 5853 rooms



43 hotels & 4066 rooms



7 hotels & 527 rooms

#### \*Our special terms until April 30<sup>th</sup> 2022:

- Free cancellation up to 30 days before arrival
- Fees for cancellation between 30 and 21 days before arrival - 20%
- Fees for cancellation less than 21 days before arrival - 100%
- 20% deposit due 30 days before arrival
- Balance (80%) due 20 days before arrival

# YOUR PEACE OF MIND



## SERENITY CHARTER

ONLYLYON Tourism and Convention and the Lyon Metropolitan Region have developed a commitment charter, co-signed by all business events stakeholders in Lyon, guaranteeing compliance with health regulations.

[charteserenite.com](http://charteserenite.com)

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## RESPONSIBLE TOURISM

In 2019, our region became the **first European Capital of Smart Tourism**. The Lyon Convention Centre and Eurexpo got their ISO 20121 certification.

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## A LOCAL ECONOMY BASED ON SUSTAINABILITY

In 2010, Lyon developed the Ville Équitable et Durable label.

The only one of its kind in France, the label is designed to promote **a local, environmentally friendly, social and inclusive economy**.

## LYON'S SUSTAINABILITY RECORD

### IN 2021

Lyon ranked **1<sup>st</sup> French city** and **7<sup>th</sup> worldwide in the GDS index 2021** with a score of 80% (Global Destination Sustainability Index) and received **the Most improved Award 2021**.

[gds.earth/2021-results/](https://gds.earth/2021-results/)

The city is working towards obtaining ISO 20121 International Responsible Destination certification.

### IN 2020

Ranked **1<sup>st</sup> in the biodiversity category** by the Observatoire des villes vertes.

[observatoirevillesvertes.fr/](https://observatoirevillesvertes.fr/)

### IN 2018

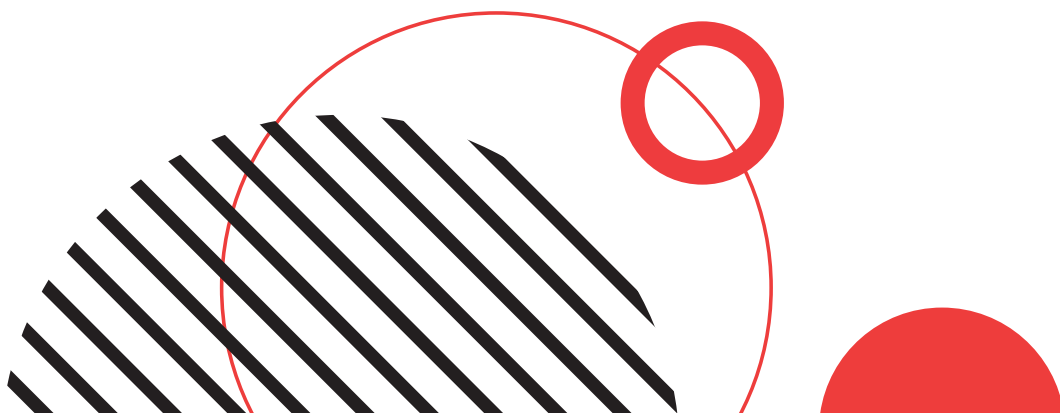
Winner of the **Access City Award** which recognises cities which are working to make life more accessible, particularly for people with disabilities.

### SINCE 2017

A **carbon-neutral** airport.



# WE LOOK FORWARD TO WELCOMING YOU BACK TO LYON IN 2022!



## CONTACT

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## OUR PARTNERS

