



**YOUR INCENTIVE  
NEEDS MONACO**

**monaco.**  
Convention Bureau



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# LOOK AROUND YOU

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The legend began when the first casino opened in 1863, marking a turning point in the history of the Principality. Monaco invented Monte-Carlo and 150 years later the legend lives on.

Monaco's surroundings are very varied, stretching from the French Riviera to the Italian "Riviera of Flowers" and into the hinterland of France's Alpes-Maritimes. They offer culture & elegance, quaint traditions & architectural modernity, local gastronomy & leisure pursuits, arts & crafts, sports & hiking trails... just to list some. Famous museums in this land of art and culture will draw you into a whirlwind of very interesting exhibitions.

Monaco is a land of splendour in the Mediterranean tradition. Its luxurious homes, beautiful parks & gardens, breathtaking views and sumptuous venues will plunge you into the world of sophistication and legendary creativity for which this world famous destination is so known for.

Its marine environment constitutes an outstanding natural treasure. Monaco's majestic Oceanographic Museum, towering above the sea, is a temple dedicated to the oceans. Inaugurated in 1910 by its founder, Prince Albert I, the museum is famous around the globe for its collections and its aquariums, including the famous "Shark Lagoon" inaugurated in 2001.

On top of an ideal climate and exemplary economic drive, visitors benefit from a vast array of very high-level hotels plus a wide range of facilities to foster well-being and getting fit for your day to day life.





# THINGS TO DO



# SPOILT FOR CHOICE IN MONACO

## ATTRACTIONS AND ACTIVITIES

- Changing of the guard at the Royal Palace (everyday at 11.55am)
- Monaco's Oceanographic Museum
- Casino of Monte-Carlo
- Botanical Gardens / Princess Grace Rose Garden
- New National Museum of Monaco (NMNM)
- Monaco Top Cars Collection

## SPORTS

- Monte-Carlo Golf Club up on Mont-Agel
- Tennis and squash at the Monte-Carlo Country Club
- Larvotto beaches
- Watersports at Monte-Carlo Beach Club, Le Méridien Beach Plaza and Monte-Carlo Bay & Resort

## SPAS

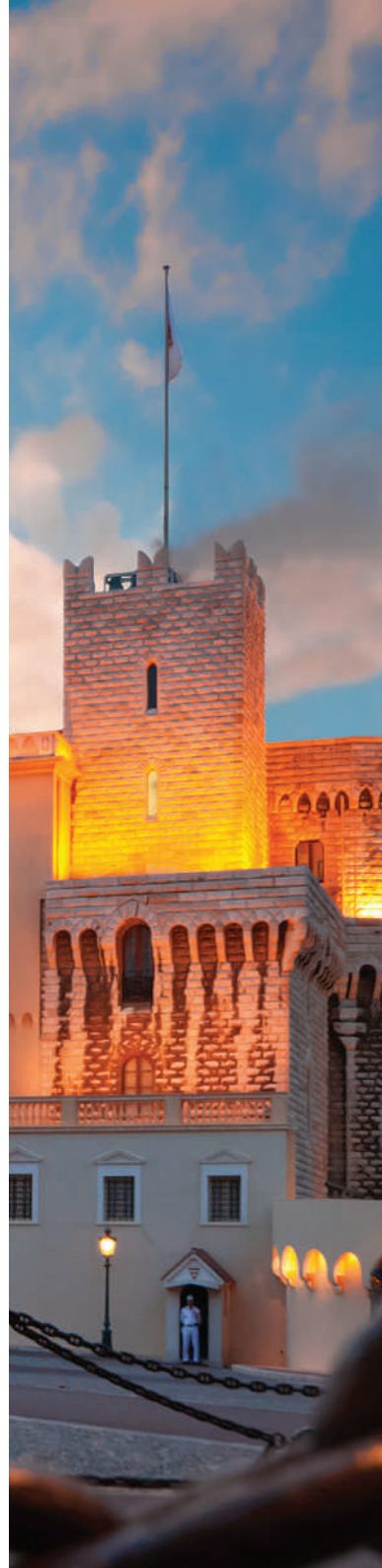
- Les Thermes Marins (direct link with the Hôtel de Paris and the Hôtel Hermitage)
- ESPA at the Hôtel Métropole Monte-Carlo
- Les Cinq Mondes at the Monte-Carlo Bay & Resort
- Willow Stream Spa at the Fairmont Monte Carlo
- Monte-Carlo Beach Spa

## ARTS

- Monte-Carlo Opera House (season from November to April)
- Monte-Carlo Ballet Company
- Monte-Carlo Philharmonic Orchestra
- Exhibitions at the Grimaldi Forum Monaco

## HIGHLIGHTS IN THE SOCIAL CALENDAR

- International Circus Festival (January-February)
- Monte-Carlo Rally (January)
- Rose Ball (March)
- Spring Arts Festival (April)
- Monte-Carlo Rolex Tennis Masters (April)
- Monaco F1 Grand Prix (May)
- Monaco Vintage Grand Prix (May)
- Monte-Carlo Television Festival (June)
- Monte-Carlo International Show Jumping Competition (June)
- International Firework Contest (July-August)
- Monte-Carlo Sporting Summer Festival - live music festival (July-August)
- Summer concerts at the Prince Palace (July-August)
- Monaco Red Cross Gala (August)
- Monaco Yacht Show (September)
- Monaco Classic Week (September)
- Prince's Day (Monaco's National Day - 19 November)
- Monte-Carlo Jazz Festival (November)
- Biennial International Antiques, Jewellery & Art Fair (December)





# PLACES TO STAY



## WE GUARANTEE YOU AN UNFORGETTABLE STAY

With four 5-star hotels and four 4-star hotels, the Principality nurtures excellence in the field of accommodation.

From exquisite palaces charged with history to the most recent avant-garde buildings, all types of architecture and interior design are gathered together under the same banner of high quality.

Whether you want to organise an exclusive or an international event, in a period setting or ultra-modern ambiance, for a huge crowd or small group, the Principality of Monaco has a whole palette of solutions to suit every need.

Each hotel has its own signature. They offer panoramic views of either the Mediterranean, the port or the casino, and areas set aside for social events and meetings are embellished with parks and gardens.

For those in search of utter perfection and prestige, timeless uber classic hotels add that tailor-made and exclusive touch to your incentive evenings and events.

There are 2,500 rooms and suites across the Principality, offering hotel guests the best possible comfort. Because Monaco is truly committed to protecting the planet, its hotels have put in place a whole range of ingenious environmentally-friendly initiatives; guests will spot their «Green Signature».





# WINE & DINE





HOTELS	Number of rooms	Facilities for meetings and banquets	Restaurants & bars
COLUMBUS MONTE-CARLO ★★★	181 rooms and suites	4 meeting rooms Banquets: 100 pax 258m <sup>2</sup> / 2,777 sq ft	1 restaurant & 1 cocktail bar
<a href="http://www.columbushotels.com">www.columbushotels.com</a>			
FAIRMONT MONTE-CARLO ★★★★	602 rooms and suites	18 meeting rooms Banquets: 920 pax 3,300m <sup>2</sup> / 35,520 sq ft	2 restaurants & 3 bars
<a href="http://www.fairmont.com/montecarlo">www.fairmont.com/montecarlo</a>			
HOTEL HERMITAGE ★★★★★	280 rooms and suites	10 meeting rooms Banquets: 270 pax 1,359m <sup>2</sup> / 14,630 sq ft	3 restaurants & 2 bars
<a href="http://www.hotelhermitagemontecarlo.com">www.hotelhermitagemontecarlo.com</a>			
LE MÉRIDIEN BEACH PLAZA ★★★★	403 rooms and suites	10 meeting rooms Banquets: 360 pax 3,000m <sup>2</sup> / 32,290 sq ft	2 restaurants & 2 bars
<a href="http://www.lemeridienmontecarlo.com">www.lemeridienmontecarlo.com</a>			
HOTEL MÉTROPOLE MONTE-CARLO ★★★★★	133 rooms and suites	6 meeting rooms Cocktails: 160 pax 435m <sup>2</sup> / 4,680 sq ft	3 restaurants & 1 bar
<a href="http://www.metropole.com">www.metropole.com</a>			
MONTE-CARLO BAY HOTEL ★★★★	334 rooms and suites	10 meeting rooms Banquets: 260 pax 1,339m <sup>2</sup> / 14,410 sq ft	4 restaurants & 2 bars
<a href="http://www.montecarlobay.com">www.montecarlobay.com</a>			
MONTE-CARLO BEACH HOTEL ★★★★★	40 rooms and suites	2 meeting rooms Banquets: 500 pax 1,241m <sup>2</sup> / 13,360 sq ft	4 restaurants & 2 bars
<a href="http://www.monte-carlo-beach.com">www.monte-carlo-beach.com</a>			
NOVOTEL MONTE-CARLO ★★★	218 rooms and junior suites	12 meeting rooms 500m <sup>2</sup> / 5,380 sq ft	1 restaurant & 1 bar
<a href="http://www.accor.com">www.accor.com</a> - <a href="http://www.novotel.com">www.novotel.com</a>			
HOTEL DE PARIS ★★★★★	182 rooms and suites	7 meeting rooms Banquets: 450 pax 1,522m <sup>2</sup> / 16,380 sq ft	3 restaurants & 1 bar
<a href="http://www.hoteldeparismontecarlo.com">www.hoteldeparismontecarlo.com</a>			
PORT PALACE ★★★★	50 rooms and suites	1 meeting room 72m <sup>2</sup> / 775 sq ft	1 restaurant & 1 bar
<a href="http://www.portpalace.com">www.portpalace.com</a>			



# GET THE FEELING



## A TYPICAL DAY IN MONACO

### 8.45AM

Wake up in a hotel in the Principality, with an impressive view of the Mediterranean Sea from your room.

### 9.15AM

Enjoy your breakfast in the sun at a café by Condamine Market, experiencing one of Monaco's typical spots.

### 10AM

Time for a stroll through Monaco. On the itinerary: a visit to Monaco's Oceanographic Museum and Saint Nicholas' Cathedral (where Prince Rainier III married Grace Kelly), then on to the Prince palace for the changing of the guards.

### 12.15PM

Set out on a journey for a feel of some Italian flavour on the Riviera of Flowers

Lunch on antipasti, pasta, Italian cured meats, vegetables, olive oil, basil, white wine in a typical restaurant in Vallecrosia. Enjoy the explosion of flavours.

### 2PM

A spot of shopping in the busy streets around the market square.

### 3.30PM

Ready for take-off? Head into the hinterland behind Menton to try paragliding, a thrilling experience offering a bird's-eye view of the coast and the delightful village of Sainte-Agnès.

### 6PM

After all the excitement, the group heads back to Monaco for aperitifs on the beach by the sea.

### 7PM

Back to your hotel.

### 8PM

The group enjoys a prestigious evening in the fairytale setting of the Salle des Etoiles with its roof pushed back for a Gala dinner followed by a show.

### 11PM

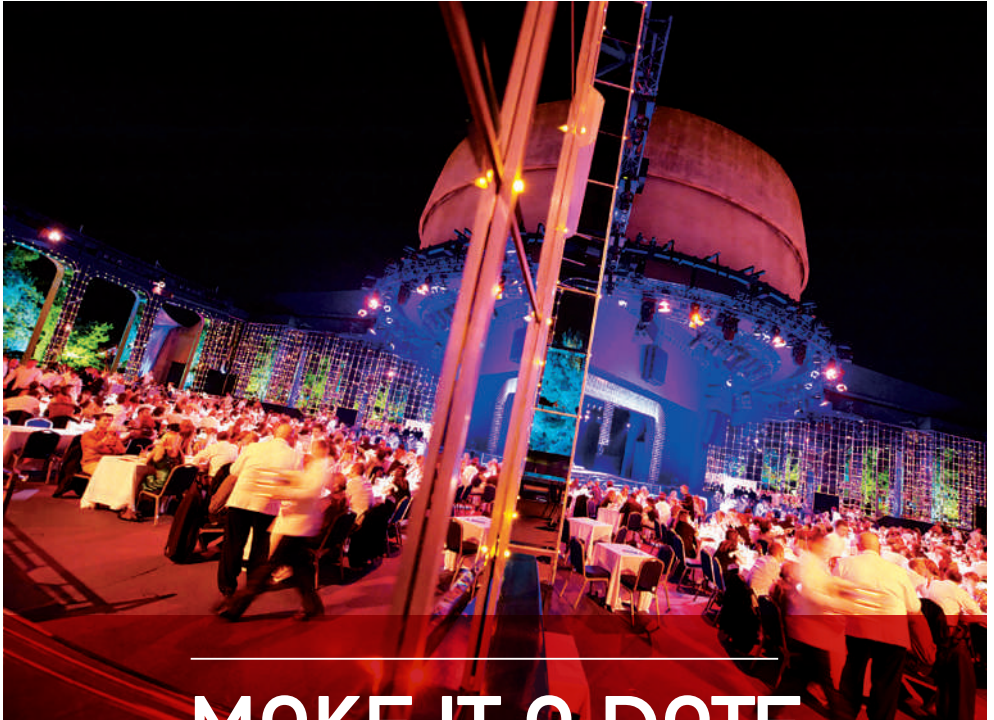
See the roulette wheel turn at the legendary Casino of Monte-Carlo as the evening draws to an end! (Night Clubs just opening so you never know...).



### SOME IDEAS...

Mountain biking / Walking in Dolceaqua / Flower market in Nice / Shopping in Saint-Tropez / Sailing regatta / Offshore racing / Beach Olympics / Water sports / Formula 3 racing / Karting / Jeep safari / Wine-tasting competition / Cookery classes / Pétanque tournament / Team building in town / Photography contest / Paragliding / Treasure hunt / Fun karting / Villa Ephrussi de Rothschild / Villa Sauber in Monaco / Greek Villa Kérylos in Beaulieu / Pottery in Vallauris...





MAKE IT A DATE



The SMAV (Syndicat Monégasque des Agents de Voyage) is the umbrella organisation for agencies in Monaco that specialise in organising and creating events.

All of its members are Monegasque firms. They comply with all legal requirements and are recognised by the profession for their expertise. They work in close partnership with the Convention Bureau to promote Monaco as a destination.

Their goal is to create unique experiences for your colleagues, ensuring the success of your event.

## LIST OF PARTNER INCOMING AGENTS

### ALLIED PRA

[www.alliedpra.com](http://www.alliedpra.com)

### CMX EVENT MANAGEMENT

[www.cmxevent.com](http://www.cmxevent.com)

### CRUISES SERVICES

[www.cruiseservices.com](http://www.cruiseservices.com)

### LAFAYETTE TRAVEL

[www.lafayette-travel.com](http://www.lafayette-travel.com)

### LAGET & PARTNERS

[www.laget-partners.com](http://www.laget-partners.com)

### RAISING STONES

[www.raising-stones-events.com](http://www.raising-stones-events.com)

### WELCOME TRAVEL TEAM

[www.wtt.mc](http://www.wtt.mc)





GET IN TOUCH



# THE CONVENTION BUREAU'S SERVICES ARE AVAILABLE ALL OVER THE WORLD...

...provide free expert advice to help you plan and implement your next event in our Principality. All offices are composed of a team of professionals whose mission is to promote the Principality.

The Convention Bureau Monaco and its team are your contact when you step in Monaco and will provide total support throughout your event.

## CONVENTION BUREAU MONACO

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CHOOSE MONACO FOR YOUR MOST MEMORABLE INCENTIVE EVER

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[www.monacoconventionbureau.com](http://www.monacoconventionbureau.com)



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