

> MICE DESTINATION

# Nice

Press kit 2017



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**NICE**   
La lumière naturellement  
*A natural brilliance*

# Summary

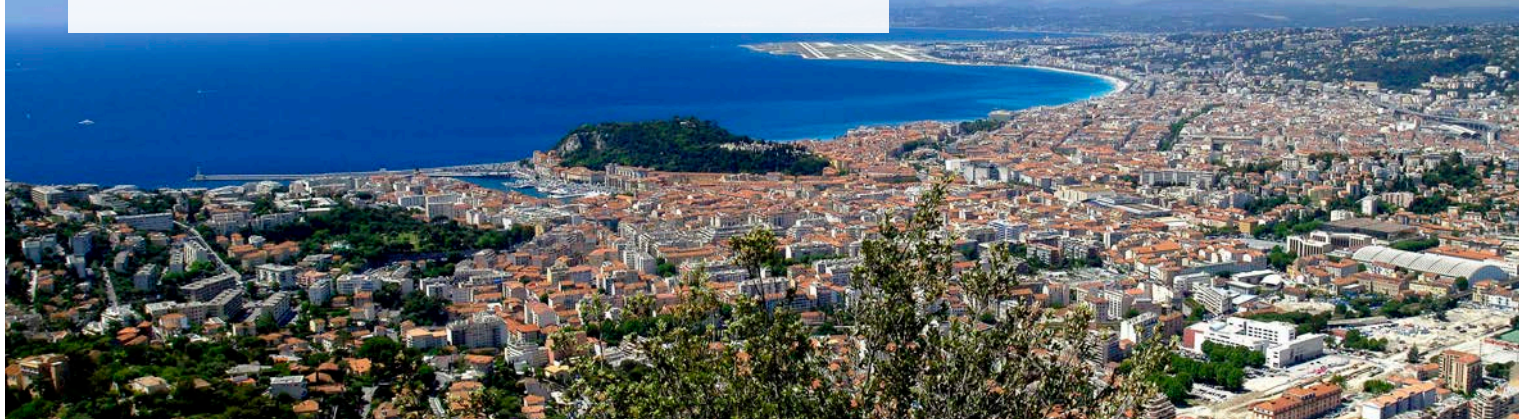
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## USEFUL INFORMATION

- > 5th largest city in France
- > 350,000 inhabitants, of which 50% are under 40
- > 10 km of coastline, and 7.5 km of beaches
- > 300 hectares of green space and 1,500 hectares of wooded area over the 7,192 hectares of the district
- > 300 days of sunshine per year

**N**ice, the capital of the French Riviera, is the number one international tourist destination after Paris in France, and will surprise you with the diversity of its cultural and touristic attractions, its heritage and natural environment. Located between the Mediterranean and the Alps, it offers itself up like a natural amphitheatre that is ideal to organise events. Nice, this cosmopolitan, dynamic city, overflowing with creative energy, sets the standard for facilities to hold congresses and conventions, business meetings, product launches, incentive activities... Its infrastructure, its urban development projects, all aim to improve the environment and welcome large events.



## THE CITY in key figures

Nice, 5<sup>th</sup> town of France and first french metropolis, situated in the heart of an urban space of over 1 million inhabitants, was able to evolve and become an active modern city, the economical center of the French Riviera. Its population, of which 12% are foreigners, confirm its status of cosmopolitan and international city.

### THE TOURISM economy

- > 2nd international airport in France after Paris with over 11 million passengers, of which 57% are foreigners
- > 1st airport in France in terms of low-cost traffic: 20 companies
- > 2nd tourist destination in France after Paris with more than 5 million visitors per year, accounting for 1% of the world turnover in the tourist sector
- > 1 European visitor in 100 stays at least one night in Nice
- > Leading conference city in France after Paris with the Acropolis awarded several times the best convention centre in Europe as well as being one of the first européen medical poles.
- > 40 % of tourism fluctuations in the French Riviera, with more than 1,5 billion euros in economic output,
- > One of the top French cruise ports with 487 440 passagers,
- > One of the highest number of hotel rooms in France after Paris, with a capacity approaching 200 hotels and 10,000 rooms
- > 2<sup>e</sup> concentration of museums labelled «Musée de France» after Paris, with 20<sup>e</sup> museums and municipal galleries, one departmental and one national
- > 1<sup>st</sup> city in France with an AOP viticole within the city limits



In this exceptional location with nature all around, the city welcomed its first “tourists” from the European aristocracy at the end of the XVIII th century, and from then on the city started to develop its vocation as a tourist destination. Nice has always strived to set the standard for hosting events, priding itself on the title of green city of the Mediterranean.

## MICE AN OPENLY DECLARED AMBITION

After 200 years of excellence, Nice has embarked on a new cycle, a new dynamic of change, based on an economic and natural environment that is out of the ordinary, an effective infrastructure and growth-generating projects. By doing so, Nice is reaffirming its roots in the modern world and, through the commitment of the Convention Bureau, its ability to host all kinds of events in a safe and eco-friendly setting.

Nice is the capital of cutting-edge technology environments with an outstanding centre for scientific and medical research, and a renowned university. The city has a conference centre and many hotels, located in the city centre, so that delegates can enjoy the destination, a mild climate, which is both cosmopolitan and multicultural, while managing to keep the charm of authenticity and of a certain lifestyle.

The city’s attractions lie in its geographical location and in its cultural heritage, as well as in its infrastructure and its ergonomics, such that visitors have access to a comprehensive range of facilities.



MICE in Nice represents, 10 % of visitors, roughly 1,5 to 2 Million tourists.



## NATURAL & historical benefits

### A COSMOPOLITAN AND MULTICULTURAL DESTINATION

Nice has a strong history going back 400,000 years, and stands out in many fields: a particularly rich history, an extremely varied architectural heritage, culture with a high concentration of museums, the omnipresence of nature with parks and gardens, the coast, its lifestyle and gastronomy...

This richness, born of the meeting of several cultures, gives Nice a special status as a city where everything is possible and conceivable: from a gala dinner in a Belle Époque luxury hotel to a product launch amidst the works of a contemporary artist or in the newly created gardens of the Promenade du Paillon in the heart of the city. It would also be possible to imagine incentive events in a vineyard on a hill overlooking the Bay of Angels (Baie des Anges).

This wealth of diversity can also be found by ambling through the narrow streets in the old town or in the Roman city of Cimiez, to encounter the history, variety and authenticity of the city.

## ECONOMIC benefits

### CREATIONS RELATED TO RESEARCH AND ECOLOGY

The eco-valley. (see also page 12 for the project phase)

> It is one of the biggest National Interest operations in France contributing to sustainable development. Its perimeter expands over 10 000 hectares. This zone, situated in the West, on the «plaine du Var», is destined to become the model of sustainable development for southern Europe and the Mediterranean. It already hosts many businesses from the same sector as well as a teaching center and a facility dedicated to the research of jobs linked to ecology and sustainable development, lastly it has a stadium conforming to UEFA standards.

> The eco-valley's main operation, the urban technopole Nice Méridia offers space for R&D and training in eco-friendly sectors, such as the environment and health. It already contains many growing startups, housing, a business hotel, and The Crown with its 11 105 m<sup>2</sup> of which 4 500 m<sup>2</sup> rented out to the American company IBM. It will also host in 2018 the «Palazzo Méridia» tower, of 35 meters and 9 levels, highest wooden structure in France with offices. It will be the first eco-friendly building of the valley.

> To give an idea, IMREDD the Mediterranean Institut of Environmental Risks and sustainable development is there as well as IBM, ERDF, Véolia Environnement... and the European center of Business and Innovation including 41 start-ups. Some of them have already been accredited such as Wever, specialised in urban car-sharing, winner of the « Networks, Services and M2M » prize for innovative start-ups for the SCS center and the «My Coach Football», the numerical partner for football trainers, that received the 2nd prize during the Nice edition of Digital IN-Pulse 2016 by Huawei.

### USEFUL INFORMATION:

> IKEA will be integrated in the eco-valley, near the Allianz Riviera Stadium. It will be unique and will not resemble any other IKEA store : 9 buildings will surround it with 300 living spaces and the ceiling, visible from the stadium will be covered in greens and 7000 square meters of green solar panels. Works will finish in 2018.



#### USEFUL INFORMATION :

- > "Pasteur 2" is a centre which brings together on the same site a hospital, a research centre and a university campus.
- > Infrastructures will be created to host teams engaged in private research, while a huge auditorium will round off the meeting.

### Cutting-edge medical research: the University Hospital of Nice (CHU)

Nice CHU is very active in research and innovation, with a firm position thanks to its involvement in IT and communication technology for the health sector and thanks to ambitious projects such as "Pasteur 2", the largest hospital construction project in France. The healthcare sector in Nice also includes the Face and Neck Institute – an important centre for oncology and cervicofacial surgery – and a new building dedicated to neurology, namely Alzheimer's disease (within the Cellular and Molecular Pharmacology Institute (IPMC), the Claude Pompidou foundation, a pilot centre for care, research and prevention for Alzheimer's disease).

### The Sophia-Antipolis science park

At the gates of the city, and close to the Nice Côte d'Azur airport, Europe's leading science park Sophia-Antipolis, covering 2,400 hectares, has been, for 40 years, the home to the world's top specialists in the industrial and engineering sectors, as well as researchers in all fields of innovation. Multinationals, SMEs and high technology content start-ups make up a community of talents represented by over 70 nationalities. The science park accommodates 8 business clusters, bringing together on the same site, a unique range of expertise in Europe alongside large public research bodies. The major fields of innovation are concentrated into clusters for health (EUROBIOMED bio-cluster); IT (SCS "Secure Communication Solutions" global business cluster), the environment, aerospace, aromatics... The CrossKnowledge society, inaugurated late 2016 its new R&D center in the GreenSide business village. This building 1800 m<sup>2</sup> tall, is situated in the St Philippe district, specially conceived to optimise teamwork on innovative projects with dedicated spaces for co-working and research.

#### USEFUL INFORMATION :

- > Over 1 400 entreprises are currently operating on the parc with over 34 400 personnes with 54 % managers. 40% of the companies are involved in R&D with a staff of 4,500 researchers. Being part of Sophia-Antipolis means undisputed assurance of the highest standards of quality. The extent of its influence and renown gives a real edge to companies who choose to locate here in this international, creative and future technology driven community.
- > To find out more, visit their website:  
[www.sophia-antipolis.net](http://www.sophia-antipolis.net)



### A PLACE DEDICATED TO RESEARCH AND INNOVATION

Nice and the French Riviera represent one of the main international pathways to R&D in France. Which is why in 2012, the Provence Alpes Côte d'Azur region arrives in third position concerning the number of decision centers of R&D.

#### 3 areas are mainly concerned :

- > The Technologies of Information and Communication (TIC) remain on top with 57 % of jobs created. New projects are seeing the day with the creation of a campus dedicated to Information linked technologies, as well as business incubators, the availability of new technologies that can be used to anticipate futur usages of mobile networks. Some of many initiatives that allow the French Riviera to remain this place of choice on the map of investments in TIC in Europe.

- > Eco-technologies continue their progression Contributing in up to 20% of investment decisions back in 2012. The implementation of an R&D center for the british society BLUE PEARL, in windmill technologies, is an example of what this sector can bring.

- > Health and well-being keep their spot The arrival of foreign companies, Associate Allied Chemicals (India) in the aromate sectors and YANBAL (Peru), with the opening of an R&D center in the perfume domain, have largely contributed to the development of this activity in the region.



## ERGONOMICS OF THE CITY geographical unity

### PERFORMANCES OF THE INTERNATIONAL NICE CÔTE D'AZUR AIRPORT

- > Fastest passenger transit of France and the 3rd in Europe behind Berlin and Vienna (sources from Kayak.fr).
- > In 2016 and for the 3rd year in a row, the airport is in 2nd place on the global standings for the best airport approach. (annual survey by PrivateFly).
- > 1st French Airport and 25th global to obtain the 3+ certification for carbon emissions. This certification arrives 2 years before the expected date - 2008 - thanks to different environmental and innovative processes that were put in place, such as going to 100% renewable electricity.

### AN INTERNATIONAL GATEWAY NEAR THE CITY CENTRE

With over 12 million passengers in 2015, an increase of 3,1 % compared to 2014, Nice Côte d'Azur Airport is in 2nd place behind Paris, and is a key element to tourism in the city. Situated 15 minutes away from the city-center, it serves more than a hundred destinations in over 30 countries thanks to its 55 airline companies on site. Nice is linked to all major cities and european capitals, as well as New York and Dubai on a daily basis offering a potential development towards Asia. With 8 million travellers per year, the Nice-Thiers train station is the main railway of Nice Côte d'Azur and since 2015 a refurbishment project is ongoing with the goal of creating a true center of multi-modal exchange over a space of 10 000 m<sup>2</sup>, thus responding to the constant needs in development of transport and inter-modalities. Many motorways complete the aerial and railway systems exceptionnely well.

### GEOGRAPHICAL UNITY FOR A CITY ON A HUMAN SCALE

Located 7 kilometres from the airport and close to the beaches, the city centre has all the ingredients required for a successful event. A city "on a human scale" that is attractive and easy to visit most tourist sites and facilities, from restaurants and shops to the conference centre and the social events venues, can be reached on foot from the hotels. Old Nice and its historical narrow streets offer places of interest, walks, and somewhere to relax after the meeting. The ergonomics of the city make it easy to get around; the tramway and the city's public transport network offer a cheap way to travel (€1.5 for a ticket) as well as bicycles, blue electric cars or Segways which can be hired. In Nice, everything has been done to respect the environment. The city has redoubled its efforts to ensure physical and sanitary safety to its visitors.

> **The bet on Intelligence.** Since 2010, the city has been the only one in France to benefit from an expérimental programme by IBM on «cognitive information». It's becoming a reference in terms of mobility, environmental quality, energy efficiency and risk control. Many companies and start-ups are now working on projects and developments completing the current mesh.

## A GLOBAL offering

### A DESTINATION TO BE ENJOYED ALL YEAR ROUND

Thanks to its geographical location, the city features:

- > An exceptional climate, mild in the winter and never too hot in the summer, with almost 2,800 hours of sunshine per year;
- > Sport facilities for all water and mountain activities – skiing in the winter and hiking in the summer in the Mercantour national park resorts ...
- > The diversity and treasures of the region – the Menton coastline, as well as Monaco, Antibes and Cannes, perched villages in the Alpine foothills, Saint-Paul de Vence, Tourrettes-sur-Loup, Grasse...

### USEFUL INFORMATION

> The Acropolis convention center was awarded by the board of IAPCO - which is the International Association of Professional Congress Organizers - the award of best recipient in 2015, on the recommendations of PCO Kenes.

Nice enjoys the status of the capital of the French Riviera, which makes it a great place to live and work, where activities and events take place throughout the year. Particularly worthy of mention are the Carnival in February, the Ironman in June, the Nice Jazz Festival in July, the Prom' Party in the summer, the marathon in November, the Christmas Village in December, as well as exhibitions, theatre, opera and concerts.

### The city has the perfect resources for all types of events:

Conferences, seminars, large conventions, product launches, incentive trips and team building events... All conditions are gathered to satisfy very project. The city is brimming with venues for events of varying sizes; more than 40 hotels with conference facilities to meet these demands, and other venues can host conferences or meetings, such as the Nice University Hospital, the Centre Universitaire Méditerranéen, the airport... (please refer to the meeting guide).







## HOSTING FACILITIES FOR large corporate and non-profit events

### THE ACROPOLIS CONVENTION CENTRE CONFORMING TO ISO 14001

Renovated in 2011 by the French architect Jean Michel Wilmotte, the Acropolis convention centre, with its scalable, high-quality facilities is the ideal tool for developing the meetings industry in Nice. With 4 auditoria of varying capacity: Apollon (2,500 seats), Athéna (750 seats), Hermès (300 seats), Iris (250 seats); 50 meeting rooms for 20 to 800 people, 9,000 m2 of modular floor space (Rhodes, Méditerranée, Les Muses, Agoras II and III) and the exhibition hall – 17,000 m2, 1 auditorium to seat 262 people and 10 committee rooms for 40 to 500 people (for large scale events).

A few examples of corporate conferences and other events hosted at the Acropolis convention centre:

- > Cardiostim, 5,200 delegates, held in Nice since 1987 (cardiology, electrophysiology)
- > TM Forum Management World (services to industry, innovation), which had been a recurring event in Nice for over 12 years with a 2 year intermission (Industry services, Innovation)
- > Innovative City, major event in the development of intelligent cities, sustainability and attractiveness, juin 2016
- > The international convention for Alzheimer and Parkinson's disease -AD-PD 2015, 2.500 participants expected, 3.200 conventionnistes attended
- > Le 35th international convention for heart and lung transplants, ISHLT in april 2015, 2,400 people expected, 3.050 attended
- > Companies such as Panasonic, Audi, HP, Microsoft,...
- > As well as sport events with the Davies Cup final in 1999, the world figure skating championships in 2000 and 2012
- > International meetings, the European Council for the signing of the Treaty in 2000, NATO summit in 2005 and the 25th France Africa summit in 2010

### NEWS

**The Saint François City.** Located in the heart of the Pasteur district, the health sector of Nice, the Saint François City started off as a medical center that ended up opening itself up to different activities. Today it regroups many infrastructures such as a convention center, a bar, student housing, an inner-business nest, a parking with 100 spaces, a center specialised in nutritional readaptation and finally the Saint-François medical center.

**The « 27 Delvalle».** New tool used to develop connected health and invest in the promising sector that is the Silver Economie, the 27 Delvalle regroups all the actors of nice's health eco-system to get the numeric and innovative technologies in assistance to the loss of autonomie and aging well. It has been distinguished in the category « cooperation » that encourages projects associating citizens during the Eurocities awards of 2016 and has hosted the big european week of connected health «European Connected Health Alliance », that connected the 30 most important health eco-systems in Europe.





#### A WIDE RANGE OF QUALITY HOTELS

With 200 hotels and tourist residences, the city of Nice accounts for 34% of the Riviera's accommodation capacity, from large luxury establishments to youth hostels via boutique hotels, coming to around 10,000 rooms, of which most are located in the city centre. The 5, 4 and 3 star hotels account for 80% of the accommodation capacity; most of them have meeting spaces which complement the convention centre in terms of hosting capacity.



**CULTURAL VENUES**, and usual places serve as the ideal backdrop to host welcome receptions or gala dinners. These exceptional sites can be hired for exclusive use, enabling visitors to enjoy a unique experience.

**OVER 1,000 RESTAURANTS** offer everything from gourmet dining, seven Michelin starred restaurants, to local Nice cuisine, via Mediterranean dishes. The Nice Convention and Visitors Bureau, as part of its strategy to certify the city's cuisine a proof of professionals' commitment to deliver quality service and products. The Convention and Visitors Bureau of Nice is in charge of "the cuisine of Nice" label.

Nice is actually the only city in France, with Lyon, to have its own accredited cuisine.



**SHOPPING (SOCIAL PROGRAMMES):** Nice has 7,000 shops to meet the widest range of requirements, from traditional shops offering a selection of local crafts, to large stores selling luxury items and international fashion wear.

**TRANSPORT (CONFERENCE PASS):** delegates can now have full access to the entire transport network across Nice and Nice metropolitan area. From the airport, they can reach the Acropolis convention centre and the main hotels in a few minutes. This product can be offered to event organisers who would like to make it available for all their participants. The reasonably priced pass is an additional asset in the meetings organisation in Nice.

#### EVENT-ORGANISATION PROFESSIONALS

Nice offers an additional asset thanks to a large range of event- organisation professionals (Destination Management Companies -DMC-, caterers, equipment rental, model agencies, transport companies...)

#### THE AMBASSADOR PROGRAM

It's objective is to gather people known in their domain of activity in order to become ambassadors of their destination, representing the city in conventions and professional reunions in Nice. This project uses partnerships with doctors and researchers from the main research institutions of the Côte d'Azur and will soon expand towards other sectors.

#### THE CONVENTION BUREAU AND THE BUSINESS TOURISM CHARTER

With the assistance of the city council, the chamber of commerce, the airport and support from its partners, Acropolis convention and exhibition centre, hotels, DMCs... The Convention Bureau, the destination's privileged contact point, is committed to provide an exclusive welcome to event organisers.



Eco-responsibility, the leitmotiv of the city's development strategy, has been adopted and adapted to all areas of activity taking place in Nice.

## NICE, SETTING THE STANDARD for sustainable development

### USING EXISTING RESOURCES FOR AN ECO-MEETING

Nice, the Convention Bureau, event organisers and MICE professionals are particularly aware of the importance of respecting and preserving the environment, which is the city's main asset. Some of them, adopting an eco-responsible approach, have been officially recognised for their commitment to environment protection.

The acropolis convention centre has drawn up a sustainable development policy for the organisation of events, through recycling waste, the use of LED bulbs, as well as the recycling of canvas sheets. It is working towards obtaining the international ISO 14001 standard, that lays down the rules for Corporate Social Responsibility in every event.



**Eco-label hotels.** Staying or meeting in a hotel with a high commitment to ecological values is now a common occurrence in Nice. The Negresco was one of the first hôtels in Nice to engage itself ecologically by obtaining the European Eco label. A few examples: Hyatt Regency Nice Palais de la Méditerranée, Green Globe certified; Hi Hotel, Green Globe certified; Splendid Hotel & Spa, European eco-label; Radisson Blu Hotel, Green Key label... Today, nearly all of these are engaged in this domain.

### Getting around ecologically

**Bicycle:** as part of its policy of sustainable development, the city has put into place a large network of more than 200 km of cycling paths, planned to be further extended. At the same time, over 1,750 "vélos bleus" bicycles are available for everyone from 175 docking stations located every 300 metres. Moreover, these blue bicycles have their own iPhone application. Besides, with a view to reducing traffic, electric cars on a car-sharing basis are also available, without forgetting the bus and tramway network of the Nice metropolitan area.



## URBAN DEVELOPMENT PROJECTS TO ACHIEVE AN EVER GREENER CITY

Today, the town must become more and more aware of its energy usage. For this, we must concentrate on understanding the costs and finances, and considering renewable energies as a whole. At the same time, the development of the city must take into account the ecologic vision and the impact of every decision on the environment.

**L'Eco Vallée (suite...)** This area, in the west of the City, on the Var plan, will continue to develop itself over the next 25 years, until the last phase of building work. This ambitious project is completely aimed at «sustainable development» and is a major project aimed the international community. For the region, this also signifies a diversification of the economic activity mainly in the job-creating sectors, with a vision of 50,000 jobs to be made over 30 years.

**Development of the public transportation network** with the second tramway and a transport interchange near the airport. The line 1 of the tramway, which links the north of the city to the Pasteur hospital in the east, has considerably changed the face of the city, giving back to pedestrians the streets which are now closed to car traffic. This future second line will link the airport, located in the west, to the port located in the east, via the city centre. This connection will provide easy access for tourists and delegates arriving by airplane to the city centre in 15 minutes. Completion planned for 2018 for the centre and 2019 for the port.

**A new exhibition park.** New facilities will complement the offering of the Riviera meetings industry. Nice is to build an exhibition park covering 75,000m<sup>2</sup> within the Eco-Valley, near the airport. The aim is to host large international events, whose surface area requirements keep growing, and which will be able to take advantage of the Riviera's hotel room capacity (30,000).

**A dynamic eco-architecture.** The new districts of the city, mainly in the eco-valley, allow research and experimentation in the creation of professional buildings better known as cleaner housing. On top of this, they will all be «smart grid ready», allowing a more rigorous and maintained control of energy.

**Renewable energies.** Another major aspect of the 21st century, research in this domain is becoming vital for the planet. In Nice, turbines are placed on the drinkable water network producing enough energy to power the tramway all year round. Other ideas are being explored in order to reduce the dependance on energy.



**The promenade du paillon**  
In addition to the numerous parks, a 12 hectare urban pathway is to be opened at the heart of the city, linking the modern and contemporary art museum (MAMAC) to the Promenade des Anglais. This huge garden, in the form of a green corridor, could serve as the stage for a series of special events mainly dedicated to art, culture and sport but also as a venue for receptions. It's water features are very successful.





Nice is part of the 5 first « Smart Cities » 2015 on a world scale ranking of the Jupiter Research american study cabinet specialised in new technology's.

## AN IDEAL DESTINATION for business meetings

Nice has not stopped increasing its performances and ranked itself, in 2015, 70<sup>th</sup> in the ICCA (International Congress and Convention Association) world ranking for best international associative conventions. On a European and French scale, Nice is respectively 38<sup>th</sup> and 2<sup>nd</sup>.

The natural beauty of the city is bound to contribute to the success of conferences and conventions organised in Nice. The main assets of the city are its accessibility and its ergonomomy which allow event organisers to concentrate venues and accomodation within a small area. Nice, albeit the capital of the Riviera, remains a city on a human scale that can be experienced on foot.

In 2010, the city installed the largest urban video surveillance centre in France (6.4 millions euros of investment for 1265 cameras operating in 2016), offering safety in the broader sense: personal security, health, social and political safety worthy of a capital. This patented system is now sold to other French cities.

In order to complement the meetings industry charter and to comply with the policy of developing conferences and large events, the Nice Convention and Visitors Bureau has created a welcome pack. This pack includes marketing and logistical support that is made available to event organisers both at the bidding stage as well as during the organisation phase of the event, emphasizing the city's desire to give each organiser an exclusive welcome and to ensure that some events return.



## THE BEST SETTING for incentive trips and team building

Nice is a multi-faceted city: urban capital, on the Mediterranean coast and gateway to the mountains, an incredible playground. Professionals can build programmes of varying intensity for those seeking thrills, be it at sea or in the mountains. It may start with a regatta in the morning, probably encountering dolphins, followed by a lunch on the beach, and then being dropped off by helicopter in the heart of the Southern Alps, to try out one's skills on a via ferrata under maximum safety conditions, but thrills are guaranteed... as is, moreover, a feeling of exclusivity, because where else can you enjoy a day like that?



## A FEW IDEAS FOR A PROGRAMME :

- > Re-awaken your senses. Go for a walk around the market with a chef, passing through the kitchen to learn about the secrets of local Nice cuisine followed by a visit of the Bellet vineyards to taste wine that is both rare and delicious, or make your own perfume with a "nose" in Grasse, and then continue this adventure through the senses by enjoying a molecular cuisine dinner... a day of sensations to share with others.
- > Art and culture. A trip around the city to discover its architectural and cultural heritage, from the Gallo-Roman ruins of Cimiez via the Belle Époque, Art deco and modern façades... Try your hand at painting workshops; discover carnivalesque creations or photo exhibitions. A day to express your artistic talents.
- > Fun and fantastic. A surprise rally in the old town with its baroque façades, strolling around the lower market, a ride on a vélo bleu (one of the blue bicycles for hire around the city) or a Segway to the Promenade des Anglais, a pétanque game beneath century-old olive trees in the gardens of Cimiez: an ideal cocktail combining competition and sharing.

These are just a few incentive possibilities, for everything, or almost everything, is possible... Professionals, used to dealing with everybody's requirements, will be able to come up with an ever-changing range of programmes and challenges that fulfil the needs of any type of organisation.



Visit more, spend less....

This city pass allows a complete visit of the Nice Côte d'Azur Metropolis and its surroundings.

It covers all the essentials and gives access to the most beautiful places in Nice on the «Nice, Grand tour» tourist bus and access to many places. It also offers the possibility to benefit from many advantages (shops, leisure activities, restaurants...).

Available in three versions 24h, 48h or 72h, this pass is adapted to technologies and new actions of clients, it is NFC (Near Field Communication).

### NEWS

In partnership with Lignes d'Azur transports, the Convention and Visitors Bureau of Nice has revealed its new pass that allows it to assemble visits and transport on the same map, for an excess of 4€ per day, airport included.

Ideal to organise conventions !





#### Available press files

Nice, destination  
Nice, projects and ambitions  
Nice, green city  
Nice, a sporting dynamic  
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The Nice Carnaval

#### Dedicated guides

Nice, as a family  
Nice, natural irredescence  
Nice, accessible



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