

## VISIT-CORSICA.COM

**BUSINESS DESTINATION** 

1000 kilometres of coastline

4 international airports

2 hours
by air from the major
European cities



 $\begin{array}{ccc} 16 & 52 & 177 \\ 5^* \text{ hotels} & 4^* \text{ hotels} & 3^* \text{ hotels} \end{array}$ 







6

DMCs that are experts in the destination affiliated to the MICE Cluster

6

ature reserves and 2 marine parks

# ONE ISLAND COUNTLESS HORIZON



This few words seem the best way to describe Corsica's outstandingly diverse and preserved beauty .Only two hours from European Capitals a unique combination of 1000 km of wild coastline with green dramatic mountains backdrops: a succession of contrasted landscapes basking into the Mediterranean sun.

Blessed with unspoilt nature and biodiversity, the med's greenest island expresses genuine values of sustainable development on witch many corporate events & strategies are based.

Beyond breath-taking wild sceneries and lively culture, experience the local magic where the authenticity of the land meets modern high-standard facilities and professional certified service providers, making Corsica the perfect destination for congresses, seminars, incentives, product launches and events. There is where business becomes an unforgettable experience, a milestone for corporate events, teams and representatives.

The corporate bureau at the Corsican Tourism Agency, the numerous Corsica –specialized incoming agencies, with their selective suppliers, will be your partners to imagine and build-up customized programs that combine business and pleasure throughout the island in order to make your corporate project a success.

Looking forward to help and welcome you for a unique moment.

" A presto ind'a nostra Isola"- See you soon in Corsica.

P. 04 Getting together - A destination that matches your ambitions - P. 07 Enriching - Natural escapades & passion for culture - P. 08 Organising - a programme that adapts to suit your needs

### **A DESTINATION** THAT MATCHES **YOUR AMBITIONS**

#### **SEMINARS. INCENTIVES & CONGRESSES.**

Boasting a territory that is particularly suitable for business travel, the destination offers exceptional venues, sometimes at the ends of the Earth where the sea and the Maguis meet, with meeting rooms for seminars and ideal spots for hosting gala dinners.

Uniting pleasure and originality, it is possible to spend the night in a luxury bivouac providing High-rated comfort and services, in perfect harmony with nature; to select large private estates and luxury sheepfolds that offer horse riding excursions, botanical walks and archaeological visits.

For your business meetings, our infrastructures complete the offer for a destination drawing from its solid experience in hospitality, including significant reference points in the field of congres organisation. The landscapes provide a panorama suitable for hosting events, product launches, film and video shoots.





Wine tasting workshop featuring Corsican Crus w

soirée opposite the Gulf of Ajaccio

6:30pm - Porto Vecchio.

8:30pm - Ajaccio.



#### THE GREEN ISLAND OF THE

From North to South, East to West, from the sea to the mountains, Corsica is a land of a thousand faces. Its exceptional natural environment and a topography that is unique in the Mediterranean are its main advantages. Its 6 nature reserves, 40 mountain lakes, countless remarkable sites, 120 peaks that rise above an altitude of 2,000m, snowcapped up until the spring, its 25 waterways, verdant forests and international marine parks all combine to make it the green island of the Mediterranean.

Because it is at once wild, welcoming and wellpreserved, imbued with a strong identity, Corsica is a unique place that stirs the strongest of emotions, creating genuine surprises and human encounters that will define your business trips here. Make the most of the advantages of this land that knows so well how to best meet the needs and expectations of event organisers and delegates, with beautiful emotions on the horizon!



"Exceptional sites, professional suppliers and a synergy between the destination and the major players of the sector all contributed to making this event a great success. Thank you to everyone!"

F. Edde **Event Project Manager** 



## **NATURAL ESCAPADES & PASSION** FOR CULTURE

**RELAXATION & CULTURE.** The destination offers a combination of sea, mountains and cultural discoveries, mixing sessions of work with leisure activities or heritage visits that are sure to seduce event organisers...

Enjoy a musical event, visit a museum, travel along trails that lead you to some truly exceptional viewpoints, take in the sunset as you sample dishes from the island, stroll through a village; because of its geography, Corsica is undoubtedly the ideal place for combining work and relaxation.

Flavoursome gastronomy, based on products of the terroir enhanced by excellent wines, makes the destination even more attractive and guarantees conviviality and shared experiences.

Organise an encounter for your team with some of the iconic and wellknown chefs of the Island of Beauty so that they can explore new flavours created with natural and fragrant ingredients. Hire a private venue for wine tasting courses run by the island's sommeliers that will pass on their passion and bring every event to



#### THE ISLAND OF A THOUSAND

Put your senses on high alert. You are sure to appreciate the quality of the products of an authentic terroir where the aromas of chestnut and citrus fruits, the gentle savouriness of charcuterie, unctuous cheeses, wine and liqueurs all come together. If you stay longer you can also enjoy the honey and discover the essential oils taken from native plants that will encourage you to discover the immense variety of flora on the island. Sample some excellent wines produced with Corsican grape varieties. They are sure to surprise you. Coppa, Figatellu, Lonzu; don't hesitate

to tuck into a traditional "Spuntinu" board of Corsican charcuterie. Plain, cooked or lightly sugared, let yourself be seduced by Brocciu, the speciality cheese made from « petit-lait », or whey...You could also succumb to Brebis sheep's or goat's cheeses. They provide a lovely accompaniment to our

## A PROGRAMME THAT ADAPTS TO SUIT YOUR NEEDS



#### 15 PEOPLE

> Organise your board meeting at a charming property facing the sea, with made-to-measure services that help you make the right decisions whilst sharing a convivial moment. Wine lovers can head into the vineyards to discover ancestral grape varieties and delve deeper into wine tasting and understanding the terroirs with a sommelier that knows just how to pass on their passion and reveal to you the secrets of Corsican wines! Later on, equipped with electric bikes and in a relaxed mood, you can set off along the coast to provide a feast for your eyes. Various stop-offs will allow you to encounter artisans at a village, sample Brebis sheep's cheese with a local producer and visit a distillery of essential oils with a thousand aromas. Effective business projects, discoveries and shared experiences are the watchwords for the success of your event in Corsica!



#### 80 PEOPLE

> Your incentive trip requires a perfect understanding of your clients' needs. Show your originality and suggest this green island with well-preserved landscapes from the mountains to the sea! Wake up facing the limestone cliffs of Bonifacio and eniov a vitamin-packed breakfast made with local ingredients. Ride a mountain bike along the winding trails that skirt the cliffs overlooking the sea, then return to the creeks to try your hand at stand-up paddle as you explore the coast, whilst the other half of the group try snorkelling and explore the underwater depths in perfect tranquillity! A Spuntinu at the water's edge will involve tasting local charcuterie and cheese, and this is followed by a trip to Ospedale Forest, the ideal spot for a combination of activities including canyoning and Via Ferrata along the rocky cliffs for guaranteed thrills!

This is rounded off by a well-earned rest and a convivial soirée with Corsican singing on the menu!



#### **40 PEOPLE**

> Are you a curious soul? Set off on a journey into the heart of heritage! Along the secret trails of the island, enjoy fruitful team building and motivate your staff with the help of our DMCs. Genoese towers and bridges, prehistoric ruins, armed bastions, museums...a treasure hunt that develops team spirit and decisiveness and leaves time for reflection will be on the programme. Stay at some charming hotels and make the most of the quiet at the end of the day in harmony with nature or select accommodation at one of the many dedicated business travel establishments. To continue your discovery of the island, exploring local heritage will undoubtedly lead you to sample the delicious dishes that make the most of our local ingredients. In Corsica, moments of conviviality may be commonplace but they are always unique!

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#### 150 PEOPLE

> Are you searching for a post-congress solution for your event for 150 delegates? We can help! Round off your congress by stepping aboard a private boat that will take you to a 4\* hotel by the beach. Enjoy a convivial soirée in a straw beach hut at the water's edge whilst sampling some extremely select farm-reared tiger veal sourced from a certified organic supplier.

The following day, head inland on a journey of discovery that explores honey-producing gardens, with forests and rivers as your backdrop. Artisans and producers will help you share in their experience and invite you to sample their products. Here you will discover the fascinating world of aromatherapy. To finish off your day, you can enjoy a dish of lobster pasta accompanied by a variety of Corsican wines, all to the sound of guitars and Corsican songs.

Here, everything provides an invitation to escape!





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BUSINESS DESTINATION